BimGroup
1151 Red Mile Rd.
Lexington, KY 40504

June 6, 2025

Ms. Krista Hudson
AIKCU Benefits Alliance
500 North Hurstbourne Parkway, Suite 115
Louisville, KY 400222

Dear Krista,

Thank you for the opportunity to respond to the Request for Proposal for the Association of Independent Kentucky Colleges & Universities (AIKCU) Benefits Alliance.

Benefit Insurance Marketing, Inc., d.b.a. Bim Group, is a privately held S corporation that was founded in 1980. We focus exclusively on the practice of employee benefit consulting and are continuously challenged to be creative, innovative, and independent based upon each client's unique needs. We confidently believe the Bim Group is ideally positioned to exceed AIKCU's expectations of a professional services relationship.

This proposal constitutes a firm and binding offer by Bim Group to AIKCU considering the terms and conditions outlined in this RFP.

Kind regards,



Dustin Stacy
President