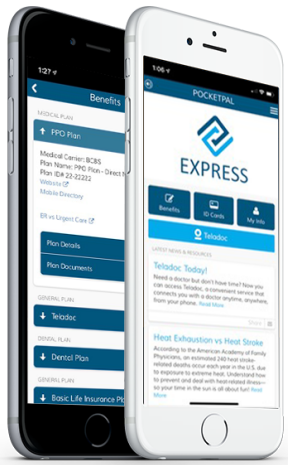
EMPLOYEE COMMUNICATION TOOLS

BimGroup

Touchpoints

Touchpoints is a benefits communication platform with three primary functions:

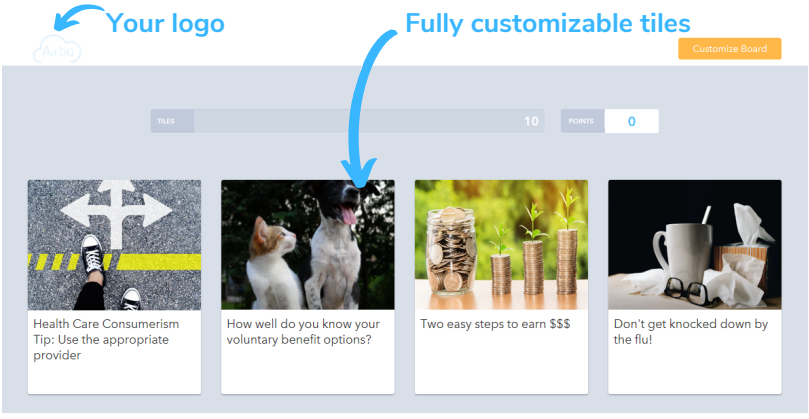


1. Benefits portal - houses all of your employees' benefit information, including a plan comparison tool, downloadable SBC's, and any company announcements or links you want to add.
2. The Pocketpal - a mobile app version of their benefits portal. Employees can upload theirs and their family's medical and dental ID cards to easily access at appointments or to send directly to their provider.
3. Text Capabilities - allows you to mass text your employees, directing them to their benefits portal, their enrollment site, their EAP site, or anywhere else you'd like them to take action.

Airbo

Airbo is an employee communication platform that allows employers to push specific messaging to their employees via text and/or email and rewards those employees for consuming the content. Clickable tiles lead to text or videos that explain more about a particular benefit. Employees earn points as they access each tile and may participate in pop quizzes to compete for prizes (if the employer decides to offer). The point system works to engage employees and the prizes provide employees with a tangible incentive to learn more about their benefits.

The Airbo platform helps HR departments make dense topics like “how to pick a health plan” feel fun, short, and interactive.



- Gamification: Make it fun by assigning point values for completing tiles
- Choose from a vast library of pictures or add your own!
- You also have the ability to attach related files to tiles

Interactive communication software makes content fun, visual, and short.

Full-service technology that delivers like a large communication team.

Simple to launch in just one week, no employee training needed.