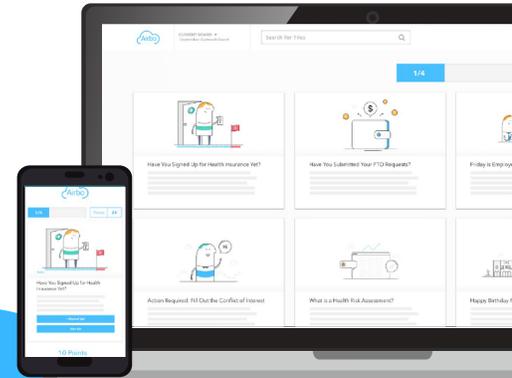


## Modern HR programs depend on employee engagement to actually work.

Today, HR has to be front and center, driving employee engagement in countless programs, benefits and other activities aimed at boosting productivity and containing costs. Unfortunately, it's harder than ever to capture employee attention.

Bim Group has teamed up with Airbo to offer HR leaders an innovative employee communication platform that is a proven and affordable way to communicate with difficult-to-reach employees.



Interactive communication software makes content fun, visual, and short.

Full-service technology that delivers like a large communication team.

Simple to launch in just one week, no employee training needed.

## ACHIEVE MANY PRIORITIES

Use our library of best practice content, all customized for your organization. Or, create your own in minutes.

### EMPLOYEE ENGAGEMENT & CULTURE

Increase readership of company news, drive event attendance, and gather feedback.

### WELLNESS

Boost participation in existing programs. Deliver weekly challenges for mindfulness, nutrition, and more.

### OPEN ENROLLMENT

Help employees pick their new plan, direct them to resources, and drive deadline compliance.

### HIGH DEDUCTIBLE HEALTH PLAN EDUCATION

Improve enrollment, satisfaction, and reduce unexpected issues.

### HEALTHCARE CONSUMERISM

Reduce health care costs through education on how to get the right care at the best price.

### ONBOARDING

Speed up time-to-competency by making employee orientation fun and interactive.

### RECRUITING

Attract better candidates by featuring your culture and benefits. Promote referral bonus and social job sharing.

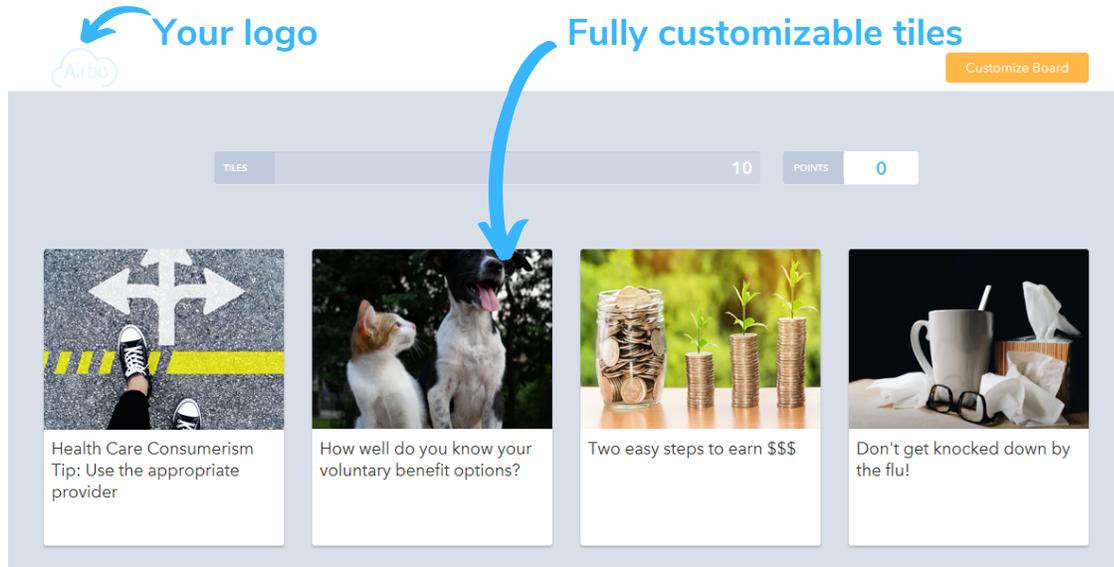
### COMPLIANCE

Reduce the time to complete items and increase completion rates.

# HOW IT WORKS

## CUSTOM DASHBOARD

This is what employees see when they visit your employee communication website. You are able to fully customize the dashboard with your own name, logo, and tiles.



## TILES

Airbo's platform helps HR departments make dense topics like "how to pick a health plan" feel fun, short and interactive. Content is delivered into a format that's short, visual and interactive, just like the consumer apps employees love.

- ✓ Gamification: Make it fun by assigning point values for completing tiles
- ✓ Choose from a vast library of pictures or add your own!
- ✓ You also have the ability to attach related files to tiles

## DELIVERY METHOD

Your employees choose exactly how they'd like to receive notifications - via email, text message, or both. They can update their preferences in their user profile at any time.

