The Key to Finding Employee Benefit Solutions

BimGroup

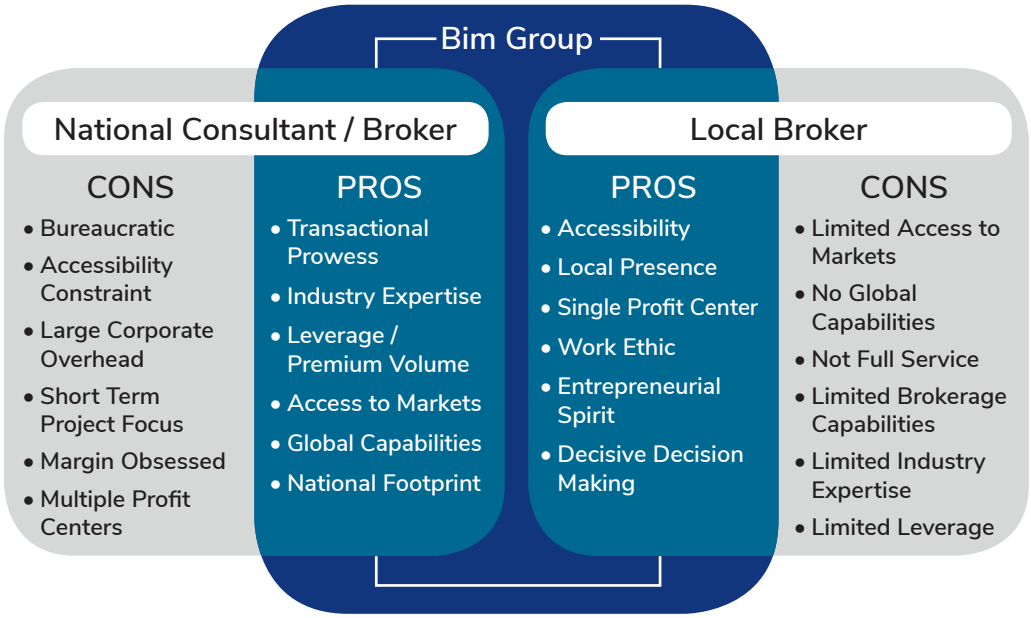
WHO WE ARE

For nearly four decades, Bim Group has demonstrated industry leadership and partnered with employer groups, both large and small, from a range of industries.

We are a proud "Partner Firm" of United Benefit Advisors (UBA), a community of more than 140 of the most successful and trusted independent employee benefits advisory firms in North America and Europe - the fifth largest firm based on global benefits revenue.[1] UBA partners share their collective and innovative practices, promoting the development of sophisticated, cost-effective solutions that are unparalleled by any local, regional or national broker/consultant.

Through this partnership, Bim Group offers the confidence of working with a large national organization, while maintaining the personal experience of consulting with an independent advisor. Our local firm boasts the broad bench strength of consultants, underwriters, graphic designers, customer service representatives, and account management teams. In combining the best of both worlds, Bim Group is client-focused, utilizes a standards-based management approach, sustains high client retention, solves complex problems, and preserves a long-term outlook.

1. Source: Business Insurance: Calendar year 2016 figures released July 2017. Based on the percentage of global benefits revenues reported.



859.255.9455 | bimgroup.us

WHAT WE DO

Planning and Design

We execute complex project management and produce benefit plans that are solid, yet creative, which ultimately balances employee benefits with financial concerns.

+ Funding Strategies
+ Benchmarking
+ Strategic Planning
+ Financial Reporting
+ Data Analytics
+ Mergers and Acquisitions
+ Global Benefits
+ Pharmacy Benefit Manager Carve-Out
+ Risk Mitigation
+ Procurement

HR/Employee Advocacy

Our HR advocacy resources are designed to support executive leadership decisions regarding benefits in tandem with providing employees with an exceptional benefit experience year-round.

+ Benefit Administration Technology
+ HR Resources / HRCI Certification
+ Employee Concierge Service
+ Standards Based Management

Population Health Improvement

Forward-thinking employers who embrace population health improvement as an economic business decision drastically impact employee health care consumption.

+ On-Site Healthcare Delivery
+ On-Site Pharmacy Delivery
+ Direct-to-Employer Contracting

Compliance

Bim Group ensures compliance obligations have been streamlined for maximum efficiency through education and timely communication regarding compliance issues.

+ Updates and Alerts
+ Risk Analysis and DOL Audit Preparation
+ Monthly Webinars
+ ERISA Attorney

Communication and Engagement

Recognizing the various learning styles of employees from baby boomers to millennials, our communication and graphic design teams distribute robust, dynamic communication resources; ensuring that employees understand and value the benefits their employer provides.

+ Strategic Communication
+ Technology Solutions
+ Branding
+ Employee Education
+ Employee Decision Support

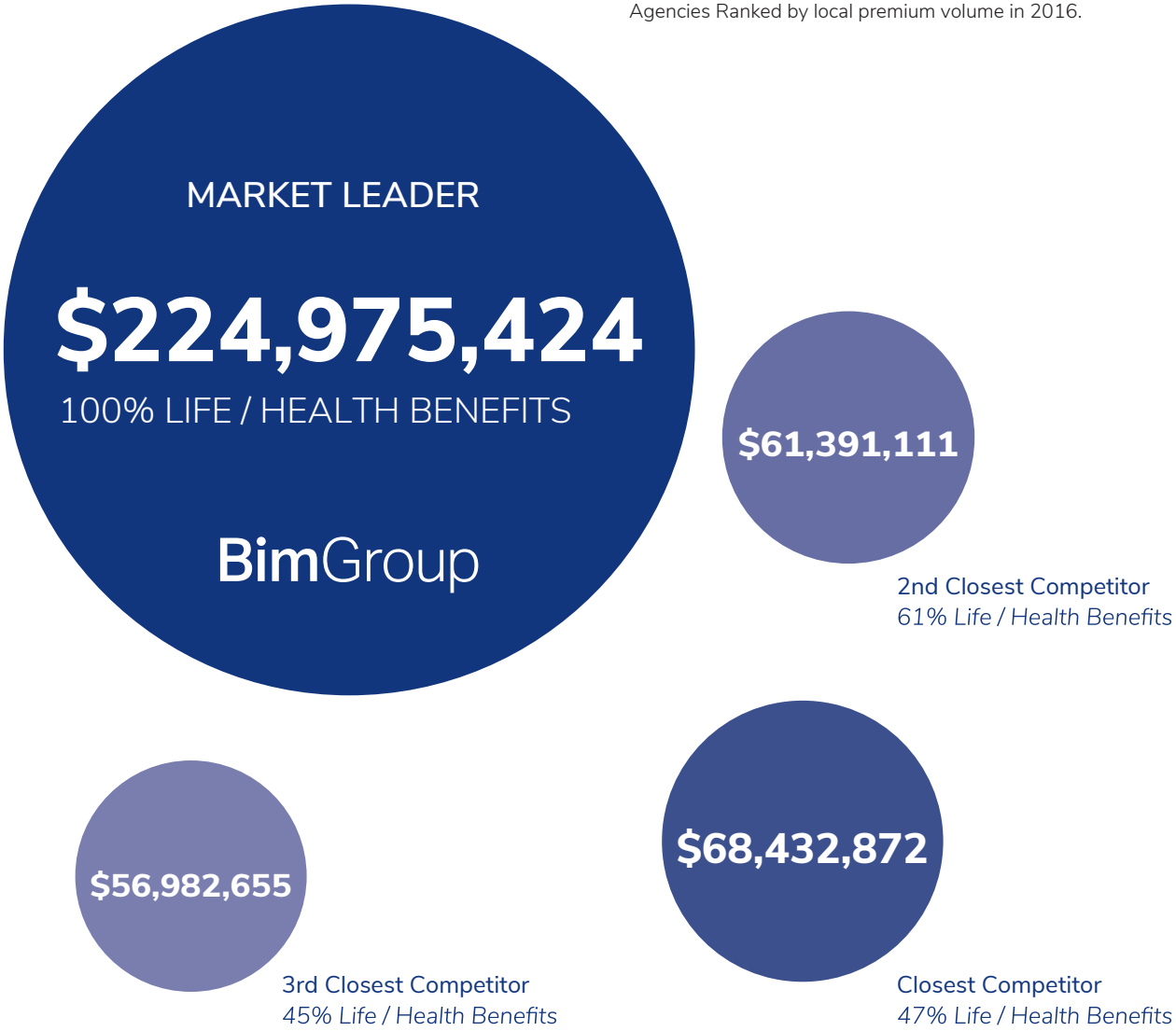
WHO WE SERVE

Bim Group serves companies of all sizes (from 50 to 5,000+ employees) and a variety of industries (e.g., manufacturing, health care, coal, equine, construction, legal, education and retail). We recognize the distinct challenges each employer faces and revel in providing resources that make adopting and sustaining a plan easy. ***Regardless of the size of your company, we have a team that is uniquely skilled in understanding and meeting each employer client's needs.***

MARKET PRESENCE

Bim Group focuses exclusively on the management of employee benefits with triple the amount of Life/Health premium volume as its next closest competitor in the Lexington Bluegrass area.[2]

2. Source: Business Lexington Book of Lists 2017. Insurarance Agencies Ranked by local premium volume in 2016.



OUR PROCESS

BimGroup



The 212° Workforce Solution is our proprietary and proven planning process that assures employer clients their vision will be executed and achieved. The workforce solution is comprised of four steps resulting in a customized benefits blueprint. This includes the completion of a questionnaire, a discovery session, analysis of and reflection on information gleaned from the questionnaire and discussion, and a presentation of a step-by-step, multi-year plan delineating a path to achieving your company's vision.

Good decisions start here.

BimGroup

1151 Red Mile Road | Lexington, KY 40504
859.255.9455 | bimgroup.us